

FFEDA 2025 ANNUAL CONFERENCE AND TRADE SHOW

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES



JUNE 20 - 22, 2025

FFEDA ANNUAL CONFERENCE AND TRADE SHOW

MISSION RESORT + CLUB

10400 FL-48

HOWEY-IN-THE-HILLS, FL

(Resort located 35 minutes NW of Orlando)

HOTEL RESERVATIONS: 800-874-9053

MENTION YOU ARE WITH THE

FLORIDA FIRE EQUIPMENT DEALERS ASSOCIATION

SPECIAL CONFERENCE RATE \$165.00 PER NIGHT

RESORT AND PARKING FEES ARE WAIVED FOR FFEDA

**2025 FFEDA ANNUAL CONFERENCE & TRADE SHOW
EXHIBITOR/SPONSORSHIP AGREEMENT**
June 20-22, 2025 • Mission Resort + Club, Howey-in-the-Hills, Florida
(Resort location 35 minutes NW of Orlando)

REGISTRATION INFORMATION

PLEASE COMPLETE THIS INFORMATION AS IT SHOULD APPEAR IN THE ONSITE PRINTED PROGRAM:

Company: _____

Exhibit Contact Person: _____ Title: _____

Address: _____
(address listing for onsite program)

City/State/Zip: _____

Telephone: () _____ Fax: () _____

Email: _____ Website: _____

Description of Products/Services for Printed Program *(25 words or less)*: _____

Note: The person listed above will appear in the printed conference program. If this person is not the person who should receive the exhibitor kit and other show materials, please list below the name and address of the pre-show contact:

Name: _____

Address: _____

City/State/Zip: _____

Phone/Fax/Email: _____

SPONSORSHIP SELECTION:

Sponsorship(s): _____

BOOTH FEES:

_____ Tabletop Display(s) @ \$395 for FFEDA Members <i>(additional tables available for \$135 each)</i>	\$ _____
_____ Tabletop Display(s) @ \$695 for Non-Members	\$ _____
_____ Sponsorship(s) <i>(listed above)</i>	\$ _____
Grand Total	\$ _____

PAYMENT TYPE:

Check Enclosed *(made payable to FFEDA)* Check #: _____ Check Amount: \$ _____

Credit Card: MC Visa AMEX Charge Amount: \$ _____

Card Number: _____ Exp. Date: _____ Sec. Code*: _____

Signature of Cardholder: _____ Print Name of Cardholder: _____

Billing Address & Zip Code: _____

*This is the 3 digit number found next to the signature area on the back of your card. AMEX: This is the 4 digit number found on the front of your card.

CONTRACT AGREEMENT

I understand that this application becomes a contract when signed below and accepted by FFEDA. I agree to abide by the conditions of this contract. Contract will not be accepted without a signature.

Signature of Authorized Representative: _____

Title: _____ Date: _____

Payment along with signed agreement may be mailed to: FFEDA, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303. Credit card orders may be faxed or emailed, along with signed agreement to (850) 222-3019 or ffeda@executiveoffice.org Payment must accompany signed agreement in order to reserve exhibit space and ensure acknowledgement in printed materials.

2025 FFEDA TERMS OF EXHIBITOR/SPONSORSHIP AGREEMENT

1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the Florida Fire Equipment Dealers Association (FFEDA), the meeting and exhibit host.

2. SETUP

4:00 p.m. – 6:00 p.m. Friday, June 20, 2025
7:30 a.m. – 8:45 a.m. Saturday, June 21, 2025

TRADE SHOW HALL HOURS

9:00 a.m. – 11:30 a.m. Saturday, June 21, 2025

BREAKDOWN

12:00 p.m. – 1:00 p.m. Saturday, June 21

3. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

4. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during trade show hall hours. No exhibitor shall assign, sublet or share the space without the written permission of FFEDA.

5. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors, or to standard exhibit equipment.

6. FOOD SERVICE

FFEDA reserves the right to provide food and beverage service in the trade show hall.

7. CANCELLATION

No cancellation shall be acknowledged unless received by FFEDA's Tallahassee office in writing by email, fax or mail. Should an exhibitor wish to cancel 30 days or more before the set-up date, a 50% refund will be made by FFEDA; no refunds will be made for cancellations with less than 30 day's notice. Sponsors who wish to cancel must submit a written cancellation request to the FFEDA office 60 days prior to the conference to receive an adjusted refund based on expenses related to said sponsorship that may have already been spent. All sponsorship cancellation requests received with less than 30 day's notice will receive up to a 50% refund of the fees paid.

8. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

9. LIABILITY AND INSURANCE

The hotel management and FFEDA will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or FFEDA be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance.

10. ELIGIBLE EXHIBITS

FFEDA reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

11. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed. After the trade show hall opens, noisy and unsightly work will not be permitted.

12. EXHIBITOR SALES TAX

Per Florida tax laws, this agreement prohibits the exhibitor from making or offering to make sales of taxable goods or services without obtaining an Annual Resale Certificate (Form DR-13) from the purchaser. For more information, contact the Florida Department of Revenue or visit www.myflorida.com/dor/taxes/trade_sut.html.

2025 FFEDA ANNUAL CONFERENCE & TRADE SHOW

June 20-22, 2025 • Mission Resort + Club, Howey-in-the-Hills, Florida (35 min NW of Orlando)

SPONSORSHIP OPPORTUNITIES

Thank you for your support of the 2025 FFEDA Annual Conference & Trade Show! Please select the level and event (if applicable) you would like to sponsor.

All sponsorships will receive the following benefits:

- Recognition in promotional materials*
- Recognition on signage at the conference
- Recognition in-person at the conference
- Recognition on website
- Recognition in post-conference newsletter
- Excel List of all FFEDA members to promote your show specials

DIAMOND SPONSOR - \$6,000 (1 Diamond Sponsorship Available)

Also includes Year-long recognition in our quarterly publication Fire Line and Year-long recognition in a special section of the FFEDA website www.ffeda.com

- Sole sponsorship of ONE of the following (*please choose one*):
 - FFEDA Annual Conference Luncheon on Saturday, June 22
 - General Diamond Sponsorship – customized to sponsor

PLATINUM SPONSOR - \$5,000 (3 Platinum Sponsorships Available)

- Sole sponsorship of ONE of the following (*please choose one*):
 - Friday Night Reception for Attendees on Friday, June 21
 - Registration Desk Sponsorship with signage and recognition
 - General Platinum Sponsorship – customized to sponsor

GOLD SPONSOR - \$3,000 (3 Gold Sponsorships Available)

- Sole sponsorship of ONE of the following (*please choose one*):
 - FFEDA Annual Golf Tournament on Friday, June 21
 - Attendee Trade Show Bags (*includes both Sponsor and FFEDA logos*)
 - General Gold Sponsorship – customized to sponsor

SILVER SPONSOR - \$2,000 (4 Silver Sponsorships Available)

- Sole sponsorship of ONE of the following (*please choose one*):
 - Continental Breakfast in Trade Show Hall for all attendees on Saturday, June 22
 - Afternoon Break for all attendees on Saturday, June 22
 - General Silver Sponsorship – customized to sponsor

BRONZE SPONSOR - \$1,000 (4 Bronze Sponsorships Available)

- Sole sponsorship of ONE of the following (*please choose one*):
 - Attendee Lanyards (*Company Name will be printed on the lanyard*)
 - Attendee Notepads
 - General Bronze Sponsorship – customized to sponsor

SUPPORTING SPONSOR - \$500 (Unlimited Supporting Sponsorships Available)

- Supporting Sponsors will get recognition during the conference but will not sponsor a specific item or event

If you have an idea for another sponsorship opportunity, please contact FFEDA at (850) 224-0711 or by email at ffeda@executiveoffice.org

* Signed Sponsorship Agreement and Sponsor logo in EPS, JPG or TIFF 300 dpi format must be returned by **May 16, 2025** to be recognized in onsite and post-conference materials.

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ADDITIONAL ONSITE REPRESENTATIVE FORM

Each exhibit booth registration includes one (1) full registration for an onsite company representative. Any additional representative who would like to attend the 2025 FFEDA Annual Conference & Trade Show must complete this registration form and return along with payment information to the FFEDA office.

Exhibiting Organization: _____

<u>Representative Name(s)</u>	<u>Registration Fee</u>	<u>Events Attending</u>	
		<u>Fri. Reception</u>	<u>Sat. Lunch</u>
(1) _____ (Print name exactly as it is to appear on name badge)	COMP	<input type="checkbox"/>	<input type="checkbox"/>
(2) _____ (Print name exactly as it is to appear on name badge)	\$125.00	<input type="checkbox"/>	<input type="checkbox"/>
(3) _____ (Print name exactly as it is to appear on name badge)	\$125.00	<input type="checkbox"/>	<input type="checkbox"/>
(4) _____ (Print name exactly as it is to appear on name badge)	\$125.00	<input type="checkbox"/>	<input type="checkbox"/>

The \$100.00 fee includes entry into the Trade Show Hall as well as Friday Night Reception, Saturday continental breakfast, Saturday lunch and Saturday afternoon seminars.

Total: _____

CANCELLATIONS: Written notification is required for all refunds. Refund requests received by **May 15, 2025** will receive a refund less a \$50 administrative fee. **No refunds will be paid after May 16, 2025.** Registrations are transferable.

Payment Information

Check Enclosed (*made payable to FFEDA*) Check Number: _____ Amount Enclosed: _____

Credit Card: Visa MC AMEX Amount to Charge: _____

Card Number: _____ Exp. Date: _____ Sec. Code*: _____

(*3 digit number on back of card. AMEX users: 4 digit number on front of card)

Name on Card: _____

Signature of Cardholder: _____

Billing Address: _____

Payment along with signed agreement may be mailed to: FFEDA, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303. Credit card orders may be faxed, along with signed agreement to (850) 222-3019, or emailed to ffeda@executiveoffice.org

2025 FFEDA CHARITY GOLF TOURNAMENT

Friday, June 20, 2025

Mission Resort + Club

Mission Resort Golf Club - Las Colinas Course

10400 FL-48, Howey-In-The-Hills, FL 34737

(Resort located 35 minutes NW of Orlando)

7:30 a.m. Start Time

The FFEDA Annual Golf Tournament offers suppliers the opportunity to network with fire equipment dealers from throughout the state of Florida. Again this year, FFEDA has teamed up with The Children's Burn Foundation of Florida to help raise funds for burn victims. Don't miss out on this opportunity to show off your golf skills, have fun with colleagues and potential clients and support an important charity!

A great way to thank your clients for their support is to sign them up to play in your FFEDA foursome. Sign them up now and FFEDA will guarantee that you will play together on the same team(s). Sponsorship opportunities are also available. There will also be many opportunities onsite during the tournament to make donations to the charity. Team Up with the Children's Burn Foundation of Florida and FFEDA to play golf and help children!

Charity: The Children's Burn Foundation of Florida, Inc.: CBFF is a non-profit organization dedicated to addressing the needs of children who have suffered severe burn injuries. The charity provides special programs and services which focus on assisting children and their families in rehabilitation, social adjustment, and motivation to facilitate main-streaming them back into society as productive people.

\$115.00 per person (Rate includes greens fees, cart fees, range balls and bag handling)

PLEASE REGISTER PRIOR TO MAY 16, 2025 TO HELP US GUARANTEE FINAL NUMBERS WITH THE GOLF COURSE.

Name of Golfer(s): _____ Handicap: _____

_____ Handicap: _____

_____ Handicap: _____
_____ Handicap: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone/Fax/Email: _____

Requested Foursome: _____

Please copy form and attach for more additional players.

PAYMENT TYPE:

Check Enclosed (made payable to FFEDA) Check #: _____ Check Amount: \$ _____

Credit Card: MC Visa AMEX Charge Amount: \$ _____

Card Number: _____ Exp. Date: _____ Sec. Code*: _____

Signature of Cardholder: _____ Print Name of Cardholder: _____

Billing Address & Zip Code: _____

*This is the 3 digit number found next to the signature area on the back of your card. AMEX: This is the 4 digit number found on the front of your card.

**Return Golf Registrations to FFEDA at fax: 850-222-3019, by email: ffeda@executiveoffice.org
or by mail to FFEDA, 325 John Knox Rd #L103, Tallahassee, FL 32303**

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DOOR PRIZE DONATION FORM

This year, door prizes will be awarded following the Trade Show on Saturday, June 21, 2025. If you would like to make donations please return this completed form to the FFEDA office prior to June 13, 2025.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Item(s) to be donated*:

<u>Item Description</u>	<u>Estimated Value</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Please bring your donations to the FFEDA Registration Desk or FFEDA Booth prior or during the Trade Show.*

Return form to FFEDA by fax at (850) 222-3019, email at ffeda@executiveoffice.org, or by mail to FFEDA, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303.

FLORIDA FIRE EQUIPMENT DEALERS ASSOCIATION, INC.

325 John Knox Rd, Ste L103, Tallahassee, FL 32303 Phone: 850/224-0711 Fax: 850/222-3019

ASSOCIATE MEMBERSHIP APPLICATION

COMPANY NAME: _____

LEGAL NAME OF BUSINESS: _____

STREET ADDRESS: _____

MAILING ADDRESS: _____

YEARS IN BUSINESS: _____ # OF EMPLOYEES: _____ LEGAL STRUCTURE: Sole Proprietorship Other
 Corporations Partnership

PHONE: _____ FAX: _____ E-MAIL: _____

COMPANY OWNER(S) AND OFFICERS: _____

AUTHORIZED MEMBER: _____ Owner President
 Manager Qualifier

PLEASE LIST MEMBERSHIP(S) IN OTHER ASSOCIATIONS AND POSITIONS HELD: _____

INITIATION FEE: \$ 50.00 WAIVED
ANNUAL MEMBERSHIP DUES: \$ 500.00

(FOR THE FISCAL YEAR BEGINNING MAY 1 AND ENDING APRIL 30 – DUES WILL BE PRORATED FOR 2ND YEAR)

SIGNATURE OF APPLICANT: _____ DATE: _____

YES – To the best of my knowledge, all information provided is accurate. Furthermore, my organization meets all the requirements of membership.

PAYMENT:

Check Enclosed American Express Mastercard Visa

Account #: _____ Expiration Date: _____

Name on Card _____ Security Code: _____

Signature of Cardholder _____

PLEASE FORWARD THIS APPLICATION ALONG WITH PAYMENT TO: FFEDA, 325 JOHN KNOX RD, STE L103, TALLAHASSEE, FL 32303
OR FAX TO 850/222-3019 OR EMAIL: FFEDA@EXECUTIVEOFFICE.ORG